

SOUTHERN NEVADA HEALTH DISTRICT

Safe Sleep Media Campaign

Social Media Suggested Captions – 2025

S.N.O.O.Z.E Post

Separate sleep space

No blankets or toys

On baby's back

On a firm, flat mattress with a fitted sheet

Zipped up snug in a sleep sack

Every nap and every night

Practice S.N.O.O.Z.E for safer sleep

Get the full guide: SNHD.INFO/SUID

Recommended Hashtags

#SNHDSafeSleep #BackToSleep #ABCsOfSafeSleep #SNHDInfantSafety
#SNHDSafeSleepTips #SNHDSleepSafeBaby #SouthernNevadaHealthDistrict