

**SOUTHERN NEVADA HEALTH DISTRICT**  
**Safe Sleep Media Campaign**  
**Social Media Suggested Captions – 2025**

**S.N.O.O.Z.E Post**

**S**eparate sleep space

**N**o blankets or toys

**O**n baby's back

**O**n a firm, flat mattress with a fitted sheet

**Z**ipped up snug in a sleep sack

**E**very nap and every night

Practice S.N.O.O.Z.E for safer sleep

Get the full guide: [SNHD.INFO/SUID](https://www.snhd.info/suid)

**Recommended Hashtags**

#SNHDSafeSleep #BackToSleep #ABCsOfSafeSleep #SNHDInfantSafety

#SNHDSafeSleepTips #SNHDSleepSafeBaby #SouthernNevadaHealthDistrict